

Rubric for Video Creation

(adapted from VAC http://www.carla.umn.edu/assessment/VAC/evaluation/e_1.html and <http://rubistar.4teachers.org/index.php>)

	Exceeds Expectations(4)	Meets Expectations		Does Not Meet Expectations (1)
		Strong (3)	Weak (2)	
Comprehensibility	Always speaks loudly, slowly and clearly enough that the messages and details are understood by those unaccustomed to the speaking of language learners.	Usually speaks loudly, slowly and clearly enough that general message and most of the details are understood by those unaccustomed to the speaking of language learners.	Usually speaks loudly and clearly enough but sometimes speaks too softly or fast that some of the details are not understood by those unaccustomed to the speaking of language learners	Speaks too softly or mumbles and those unaccustomed to the speaking of language learners have trouble understanding what the speakers are trying to say.
Language Control	Speech is smooth; speakers are comfortable and confident in use of the language. No mispronunciation that would interfere with comprehension by a sympathetic native speaker.	Speech is occasionally hesitant and involves some rephrasing. Mispronunciation or errors in intonation causing misunderstanding occurs only rarely.	Speech is hesitant (e.g. frequent rephrasing, sentences left unfinished, long pauses). Several misunderstanding arises from mispronunciation of words or errors in intonation.	Speech hesitant and choppy or it is limited to isolated words. Mispronunciation and inaccurate intonation make understanding difficult. Has to repeat a lot to be understood. OR not enough speech to evaluate.
Impact	Clearly demonstrate what problem(s) the physically challenged person faces and why it is (they are) a problem(s).	Somewhat clearly demonstrate what problem(s) the physically challenged person faces and why it is (they are) a problems.	Somewhat clearly demonstrate what the physically challenged person faces but it is not clear why it is a problem.	Demonstrate poorly what problem the physically challenged person faces.

Videography	Video does not shake/rock and the focus is excellent throughout.	Video does not rock/shake and the focus is excellent for the majority of the video.	Video has a little rocking/shaking, but the focus is excellent for the majority of the video.	Problems with rocking/shaking AND focus, which impede the comprehension of the content.
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Total (16 possible)

Comments from the instructor:
